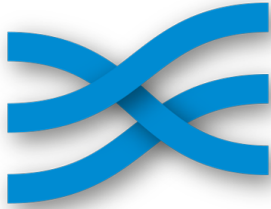


Hamburg  
København  
Malmö



Move the North  
Cultural Exchange and Collaboration

NORTHERN EUROPE FESTIVAL FOR CULTURE

# Move the North

Setting cultural impulses for the future!



Move the North  
connects culture,  
people, regions  
and ideas.

# MOVE THE NORTH

## connects Culture, People, Regions & Ideas

As a cross-border-festival and network platform for cultural exchange and collaboration, Move the North is present all throughout the year within the Metropolitan Region of Hamburg, Greater Copenhagen, STRING and the Fehmarnbelt Region.

An annual program consisting of cultural events, network initiatives and political talks in Germany, Denmark and Sweden is promoting the cultural and creative scenes of the cities in their neighboring regions and act as a roadmap for culture moving the people of the North.

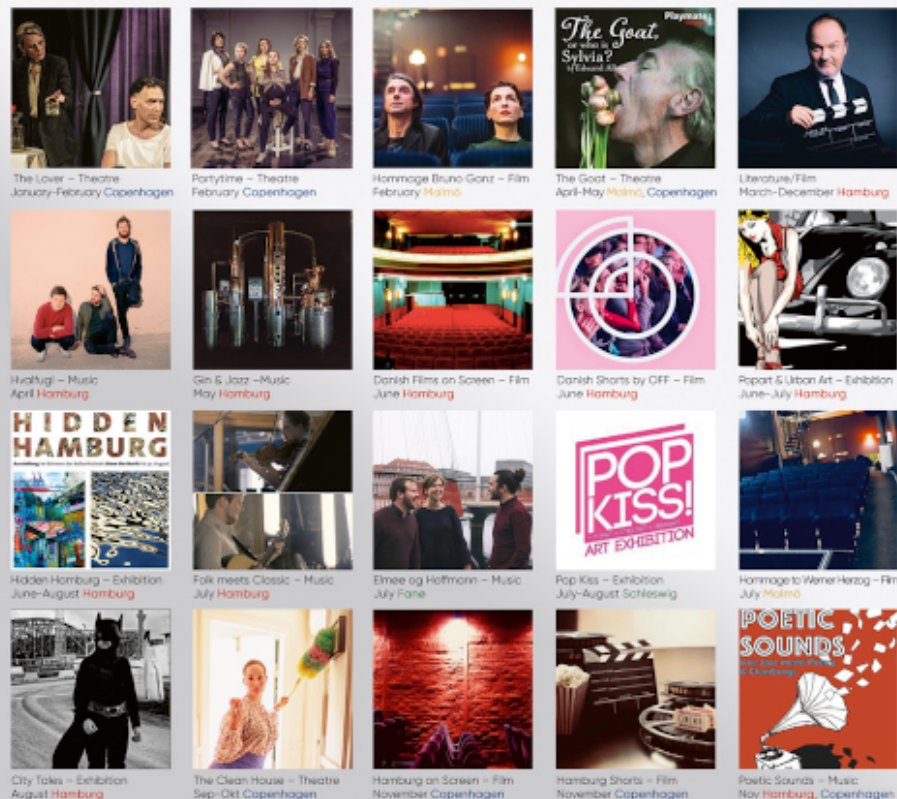
### FACT

The Fehmarnbelt fixed link and the accelerated transport routes will allow two of the most attractive regions of Europe to move closer together. Move the North is setting the according cultural impulses for the future!

Move the North creates cultural bridges between the regions of Hamburg, Copenhagen and Malmö and brings together artists from all disciplines.

Besides the exchange of guest productions, such as theatre, music, film, dance and art, new cross-border projects are being initiated and presented in all three countries.

### Program 2019 - Copenhagen Hamburg Malmö Others



[www.movethenorth.com](http://www.movethenorth.com)

### KICK-OFF YEAR 2019

With the participation of Hamburg, Stade, Lübeck, Copenhagen, Odense and Malmö, Move the North presented an all-year-round program of

**100 days of cultural activities featuring 30 individual projects.**

Concerts, Exhibitions, Readings, Theatreplays, Filmdays, Poetry Slam, Workshops and Network Events.

Click on the image to read the article



"We firmly believe in the power of culture. This is exactly what Move the North is about: We are a festival and network platform at the same time and we want to allow the Nordic regions to grow closer together through the use of cultural exchange and cross-border collaboration."

- Jana & Petja Pulkrabek



# CULTURAL NETWORKS

## Bridging The Gap

Germany, Denmark and Sweden count more than one hundred million inhabitants, of which nine million citizens live in [the regions between Hamburg, Copenhagen and Malmö](#).

For many years the cities have been actively pursuing closer collaboration with the ambition to jointly position the cities as a [Northern European Centre for dynamic growth](#).

By promoting joint cultural encounters and initiatives on each side of the border, this mutual goal becomes a [living experience for the people of the North](#)!



**PIA ALLERSLEV**  
Move the North Ambassador, Former Mayor in Copenhagen (2008-2017)

„One of the most important lessons I learned in my 6 years as Mayor for Culture and Leisure in the City of Copenhagen was; if you want to make an impact, if you want people to discover the similarities between different cultures, countries, religions and mentalities, if you want people to reflect and react – use theatre, music and art. Move the Norths combines all these things, and allows us to remember, and maybe even reinvent, the close bond between our 3 countries – and our region.

This festival will have a fantastic, relevant and beautiful impact in the corporation between our nations in the years to come.“



**JENS-PETER SAUL**  
Move the North Patron  
CEO Ramboll Group/ Hamburg Ambassador in Copenhagen

“In today’s world, economic regions face growing competition on the global market. The joining of forces of the Greater Copenhagen/Malmö area with the Metropolitan Region of Hamburg, will enable both partners to considerably strengthen their appeal and potential for innovation and thus strive in global competition.

But this requires personal networks and relationships. Through a vibrant cultural exchange, Move the North can build bridges, create mutual awareness and help the regions to connect and grow closer.“

- To create close cultural ties between the regions.
- To mutually promote and brand Nordic culture.
- To instigate new, cross-genre trends together
- To create new network possibilities.
- To enhance cultural tourism

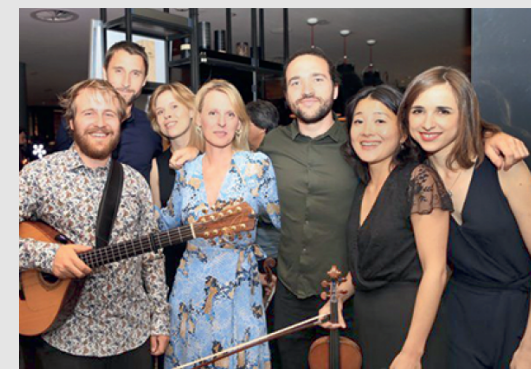




## MOVE THE NORTH EVENTS

were named as pitch of the day  
& highlight of the month  
in:

Hamburger Abendblatt  
Die Welt  
Szena Hamburg  
Morgenpost  
Official hamburg.com website  
The Copenhagen Post



### 1. FILMEVENTS

“Danish Filmdays” in Hamburg’s legendary Metropolis cinema. „Hamburg on Screen“ at Copenhagen’s unique underground cinema. Several German film programs screened in Malmö at Hynos cinema.

### 2. NETWORKING

Birgitte Weinberger, Head of the OFF-Film-festival Odense, lead actresses and scripts writers Ditte Hansen and Louise Mieritz from Copenhagen are jointly presenting award-winning Danish movies at the Metropolis cinema in Hamburg.

### 3. THEATRE COLLABORATION

German-Danish-Swedish theatre co-productions such as „The Clean House“ or „Hap“ feature actors from Hamburg, Copenhagen and Malmö and/or perform in all three cities.

### 4. JOINT EXHIBITION

City-Tales, a German-Danish-Swedish Photography exhibition presenting the works of Rebecca Hoppé and Andy Dräger from Hamburg, Filip Orestes Misiak from Copenhagen and Diego Monsiváis from Malmö.

### 5. CROSS-BORDER ENCOUNTERS

The award-winning Danish violinist Emma Kragh-Elmøe performing with Sono Tokuda, first violinist at the NDR Elbphilharmonic Orchestra Hamburg.

### 6. DANISH FOLK MEETS GERMAN CLASSIC

Danish Folk meets German Classic. Musicians from the NDR Elbphilharmonic Orchestra performing together with the award-winning Danish folk band Stundom.

Click [HERE](#) to get an impression of one of the events.



# REVIEW 2021



Hallo,  
Hej, Hej...

10-17  
Juni 2021

Nordisch frisch:  
Deutsch-Dänisch-Schwedische  
Begegnungen!

Veranstalter:  
Hansestadt Stade in Zusammenarbeit mit der Partnerstadt Karlshamn  
und weiteren regionalen und internationalen Kooperationspartnern.  
www.stade.de



Play out Loud - Move the North presents a two-week outdoor festival program as part of the Hamburger Kultursommer with music, theatre, literature and dance, welcoming international guests from Sweden and Denmark.

Move the North co-hosts an international series of concerts, cultural events, sustainability initiatives and panel discussions in order to celebrate a European dialogue between the neighboring countries of Sweden, Denmark and Germany.

[Click on posters!](#)

## BRIDGING THE GAP

Panel Discussion Fehmarnbelt Days  
Weißenhäuser Strand, 31.05.2021

## THE BELLMANN PROJECT

Music & Poetry  
Stade 10.06.2021

## CULTURE & TALK

German Danish Swedish Encounters  
Karlshamn 11.06.2021

## NORDIC MUSIC VIBES

Live Stream Concert  
Copenhagen 15.06.2021

## FAIR PAY

International Digital Conference  
16.06.2021

## SCANDINAVIEN THEATRE FOCUS

At The English Theatre of Hamburg  
Hamburg, 13.07.-01.08.2021

## PLAY OUT LOUD

Outdoor Festival: 31 Events / 45 Artists  
Hamburg, 19.07.-01.08.2021

## CULTURE MOVES

Music & Network  
Copenhagen, 24.08.2021

## DANISH FOLK MEETS GERMAN CLASSIC

Copenhagen/Hamburg, 22.09.2021

## SOUNDS OF THE NORTH

Hamburg 22.9.2021

## DMH @ FRUE KIRKE

Music  
Copenhagen, 26.11.2021 & 25.02.2022

## STUNDOM IN HAMBURG

Danish Folk meets German Classic • Summer 2021

Photo: Mads Salbak

## GERMAN CLASSICS IN COPENHAGEN

Summer 2021

Danish Folk meets German Classic

## HAMBURG CLASSICS

Copenhagen • Hamburg • August / September

Photo: Rebecca Hoppe & Felix Luiz

## HAP - by John Foster

Hamburg • Malmö • July/August

Photo: Filip Drestes Misiak

## SOUNDS OF THE NORTH

Hamburg • Summer 2021

Photo: Madis Lunk

# CULTURE IS AN IDEAL GROWTH ENGINE FOR ECONOMY AND TOURISM

MOVE THE NORTH  
seeks your the collaboration  
as partner, sponsor and co-initiator.



In collaboration with Move the North, you...

- help to build an international stage for Nordic culture.
- are given the opportunity to co-initiate individual projects.
- can benefit from new cultural trends to promote your networks and markets.

## Art and Culture thrive with Movement and in Interaction.

Through encounters with other nations new impulses and new trends can emerge!

Especially in challenging times it is important to recognize and use the mediating function of culture to move Europe forward together  
- Move the North.

	We are Gold-Sponsor	We are Silver-Sponsor	We are Bronze-Sponsor
Our offer:			
Title sponsor for a country-specific theme festival	★ 2 year sponsor deal		
Title sponsor for one project	★	★ 2 year sponsor deal	
Possibility of special Move the North events designed to adress target audiences (your employees/customers etc.)	★	★	
Individual negotiations for public relation measures to establish an effective partnership (online, offline, PR, radio, TV)	★	★	
Special presentation of a Move the North performance at an exclusive event of your choice	★ large cast	★ small cast	
Individual marketing- and product presentations at our events	★	★	
Collaborations for PR and social media	★	★	★ 2 year sponsor deal
Exclusive invitation to an annual Move the North post-show artist meet&greet	★	★	★
Complimentary tickets for Move the North events	★ large	★ medium	★ small
Special ticket offers for your employees	★	★	★
Logo presence on all Move the North digital and print media	★ all	★ all	★ selected
Choice as regional- or cross-region sponsor	★	★	★
Your contribution per year	from 35.000 €	from 20.000 €	from 5.000 €

Status: December 2018



As Move the North sponsor you are invited to show your  
commitment to cultural support  
with one of our three exclusive Move the North logos.



## PHOTO CREDITS

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Page 9: Photo by media server Hamburg, Michael Zapf  
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